



# **2015 Annual Legislative/Policy Conference Sponsorship Brochure**

March 14-17, 2015

Renaissance Mayflower Hotel • Washington, D.C.



**Council of the  
Great City Schools**





# Council of the Great City Schools Annual Legislative/Policy Conference March 14 - 17, 2015

Sponsorship registration is available online at <http://www.cvent.com/d/jrqmxy>

## **SPONSORSHIP INFORMATION**

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Thank you for supporting the Council of the Great City Schools' Annual Legislative/Policy Conference. Your support is greatly appreciated. Please read the following general information. For any additional questions, contact Terry Tabor, Conference Manager, at the Council's office (202) 393-2427. The organization helps to build capacity in urban education with programs to boost academic performance and narrow achievement gaps; improve professional development; enhance the opportunity to learn; and strengthen leadership, governance, and management. As a 501(c)3 organization, your sponsorship is a tax-deductible contribution.

## **PAYMENT**

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Make check payable to: **Council of the Great City Schools, 1301 Pennsylvania Avenue, NW, #702, Washington, DC 20004.** Your signed agreement is legal and binding. No refund will be given for cancellation 5 days after we receive your online sponsorship agreement. You may pay by: Check, Money Order, MasterCard, Visa, Diners, or American Express. Please indicate on check: Annual Legislative /Policy Conference 2015. **All payments must be received before February 20, 2015.**

## **ADDITIONAL BENEFITS FOR MEAL SPONSORS:**

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Placement of Company Logo or name in the Official Conference Program & signage displayed near meal event. Recognized verbally during the meal event. Signage will be displayed at the entrance of the meal function being sponsored.

## **MATERIALS FOR RESOURCE TABLE**

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All paper materials (BROCHURES, FLYER, PAMPHLETS, ETC.) will be set on the Resource tables (shared table of materials from school districts and sponsor companies). This is NOT an exhibit. Send materials directly to the hotel indicating the Council's conference and state "Resource Materials" on box. All materials should arrive at the hotel on **Wednesday, March 11th.** Send 80 BROCHURES, FLYERS, and/or PAMPHLETS to: **Renaissance Mayflower Hotel**, attn: Terry Tabor, CGCS Annual Legislative/Policy Conference, 1127 Connecticut Ave. NW, Washington, DC 20036. The Council is NOT responsible for leftover materials.

## **GIFTS/ PROMOTIONAL ITEMS IN CONFERENCE BAGS:**

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Send 250 gift items for the conference bags. All gifts should arrive at the hotel on Wednesday, March 11th. All gift items will be inserted in the conference bags. State on each box "Gift Items." Send 250 GIFT ITEMS to: **Renaissance Mayflower Hotel**, attn. Terry Tabor, CGCS Annual Legislative/Policy Conference, 1127 Connecticut Ave. NW, Washington, DC 20036.

## **PARTICIPANTS LIST:**

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Conference attendees list will be e-mailed (one-time only) on March 6, 2015 to sponsors contributing \$5,000 and over. **Please do not request the list before the given date.** Blue Ribbon Members will receive the conference list twice (if signed up to sponsor during the legislation conference).

**THANK YOU FOR YOUR SUPPORT!**

Council of the Great City Schools  
Annual Legislative/Policy Conference  
March 14-17, 2015

The Council of the Great City Schools is most appreciative of the contributions that enhance the atmosphere of the conference. Your contribution will be acknowledged in the conference program, event signage, conference board and the Council's Annual Report.

Please indicate the level you choose to sponsor online at <http://www.cvent.com/d/jrqmxy>

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<b>PLATINUM LEVEL \$15,000</b> <b>Saturday, March 14</b> Evening Reception <b>Sunday, March 15</b> "Taste of Long Beach" Reception <b>Monday, March 16</b> Reception at National Geographic Museum	<b>Reception Event Sponsor</b> <ul style="list-style-type: none"><li>• Company recognized during sponsored meal event/No speaking</li><li>• Reserved table with company's name on table</li><li>• Company logo recognition in conference program</li><li>• Signage with company name displayed at entrance during all reception events</li><li>• 3 FREE Registrations</li><li>• Special preview of conference attendee's list</li></ul>
<b>GOLD LEVEL \$14,000</b> <b>Saturday, March 14</b> , Breakfast <b>Sunday, March 15</b> , Breakfast <b>Monday, March 16</b> , Breakfast <b>Tuesday, March 17</b> , Breakfast	<b>Breakfast Meal Sponsor</b> <ul style="list-style-type: none"><li>• Company recognized during sponsored meal event/No speaking</li><li>• Reserved table with company's name on table</li><li>• Company logo recognition in conference program</li><li>• Signage with company name displayed at entrance during all breakfast meals</li><li>• 3 FREE Registrations</li><li>• Special preview of conference attendee's list</li></ul>
<b>DIAMOND LEVEL \$13,000</b> <b>Saturday, March 14</b> , Lunch <b>Sunday, March 15</b> , Lunch <b>Monday, March 16</b> , Lunch	<b>Lunch Meal Sponsor</b> <ul style="list-style-type: none"><li>• Company recognized during sponsored meal event/No speaking</li><li>• Reserved table with company's name on table</li><li>• Company logo recognition in conference program</li><li>• Signage with company name displayed at entrance during all lunch meals</li><li>• 2 FREE Registrations</li><li>• Special preview of conference attendee's list</li></ul>
<b>SILVER LEVEL \$12,500</b>  <b>PRINTING OF THE CONFERENCE AGENDA BOOK</b>	<ul style="list-style-type: none"><li>• Company logo is printed on the back cover of the Legislative/Policy Conference Program</li><li>• Signage with company name displayed near registration area</li><li>• 2 FREE Registrations</li><li>• Special preview of conference attendee's list</li></ul>
<b>CRYSTAL LEVEL \$8,000</b>  <b>CONFERENCE BAG SPONSOR</b>	<b>Take advantage of the opportunity to have conference attendees carry your name!</b> <ul style="list-style-type: none"><li>• As a bag sponsor your logo will be prominently displayed on the bag and in the Legislative/Policy Conference Program</li><li>• Company will be recognized with signage displayed near the registration area</li><li>• 1 FREE Registration</li></ul>
<b>BRONZE LEVEL \$4,000</b>  <b>COFFEE SERVICE SPONSOR</b>	<b>Coffee Services (Morning and Afternoon Each Day)</b> <ul style="list-style-type: none"><li>• Combined signage with your company name will be on display during all coffee breaks for three (3) days</li><li>• Company recognition in the program and Council of the Great City Schools' Annual Report</li><li>• Funds are also used for miscellaneous conference items</li><li>• 1 FREE Registration</li></ul>
<b>BRONZE LEVEL \$4,000</b>  <b>RECEPTION PHOTO SPONSOR</b>	<b>Reception Photo Opportunity</b> <ul style="list-style-type: none"><li>• At the Welcome and "Taste of Long Beach" Reception, conferees will have the opportunity to get their photo taken in a photo booth and keep the picture as a souvenir. Sponsors will have their company name and logos printed on the photo.</li><li>• At both receptions, a social media photo booth will be available to the conferees. Sponsors will have their company name and logos printed on the photos that conferees can post to their social media platforms.</li><li>• Combined signage with your company name will be on display during both receptions.</li><li>• 1 FREE Registration</li></ul>

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